

#### **SMS Terms & Conditions**

Effective Date: 8/8/2025

By opting in to receive SMS messages from **Virginia Neuro-Optometry** you agree to the following terms and conditions. These terms apply when you provide your mobile phone number and consent to receive SMS text messages from us.

# 1. Program Description

By subscribing to SMS communications from **[Your Business Name]**, you agree to receive text messages regarding appointment reminders, product or service updates, promotional offers, billing notices, and other relevant business communications.

### 2. Message Frequency

Message frequency will vary depending on your interaction with us, but you may receive up to **1x a month**. Standard message and data rates may apply.

#### 3. Fees

Your carrier's standard messaging and data rates may apply to any SMS messages sent to or from you. **Virginia Neuro-Optometry** is not responsible for these charges.

# 4. How to Opt Out

You may opt out at any time by replying **STOP** to any SMS message you receive from us. After you send the STOP message, we will send a confirmation SMS to confirm you have been unsubscribed. After this, you will no longer receive SMS messages from us.

If you want to rejoin, simply reply **START** or opt-in again via our website or forms.

# 5. Help and Support



For help, reply **HELP** to any message or contact us directly at:

Phone: 804-387-2902

**Email:**info@virginianeurooptometry.com

Address: 3721 Westerre Parkway Ste B, Richmond, VA 23233

### 6. Privacy

Your privacy is important to us. Please review our <u>Privacy Policy</u> to understand how we collect, use, and protect your information. We do not sell or share your mobile number or SMS opt-in data with third parties for their marketing purposes.

### 7. Eligibility

You must be at least 18 years old to participate in our SMS program, or have the consent of a parent or legal guardian.

#### 8. Carriers

Participating carriers may vary and are not liable for delayed or undelivered messages.

# 9. Changes to Terms

We reserve the right to update or amend these SMS Terms & Conditions at any time. Changes will be effective immediately upon posting to our website. Your continued participation in our SMS program constitutes your acceptance of any changes.

#### **Contact Us**

If you have any questions about these SMS Terms & Conditions, please contact us at:

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